

JULIEN HÉRON

INTERACTIVE DESIGNER

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EXPERIENCE

December 2015 - Now

Freelancer (Hong Kong)
Interactive Designer - Digital Marketing

Mai 2015 - November 2015

JM Sunflower (Hong Kong)
Interactive Designer - Digital Marketing

June 2013 - Mai 2015

Freelancer (Hong Kong)
Senior Interactive Designer

August 2011 - June 2013

Nurun (Shanghai)
Senior Art Director

June 2007 - July 2011

Freelancer (Shanghai)
Graphic & Web Designer

September 2006 - July 2007

Ligne Treize (Paris)
Graphic & Web Designer

September 2005 - August 2006

BELOA (Paris)
Junior Graphic & Web Designer

September 2004 - August 2005

Crayon Noir e-Medias (Paris)
Junior Web Designer

AWARDS

LVMH Creative Briefing Experience
Selected guest Designer (2013)

EDUCATION

2013 - 2015

Master of Design Strategies
The Hong Kong Polytechnic University

2009 - 2011

Undergraduate Chinese courses
Shanghai Jiao Tong University

2005 - 2006

Bachelor Multimedia & Communication
University of Cergy-Pontoise

2004 - 2005

Undergraduate Multimedia Diploma
BGS Institut Paris

2001 - 2003

Computer Science Technical Degree
Senlis St. Vincent's High School

SKILLS

Expertise

DIGITAL

UX & UI, HTML/CSS, Wordpress

PRINT

Packaging, Marketing collateral

BRANDING

Strategy, Logotype

Other

DIGITAL MARKETING

SEO, Newsletter, Social media

LANGUAGES

French (native), **English** (professional),
Mandarin (intermediate, New HSK Level4)